

The Scrapbook Sentinel

A Free Newsletter For The Friends of: **Imagine That! Scrapbooks & Gifts**

“Christmas waves a magic wand over this world, and behold, everything is softer and more beautiful. – Norman Vincent Peale

MERRY CHRISTMAS!

As long as I can remember, I have been in charge of our family’s photos. Even as a little girl, I remember going through our family pictures, and organizing them into albums. I wouldn’t necessarily say I “scrapbooked” them, with all the trimmings and trappings the I “took care” of them. I got them into albums.

And even now, all these years later, I still remember



the satisfaction of “completing” an album. Sitting there turning the pages and simply reminiscing and enjoying.

When is the last time you have gotten that kind of gratification from your albums? Do you find yourself turning toward your gear, and asking, “What have you done for me lately?” Has it been just too darn long since the last time you felt that rush of completion? If you find yourself stuck in



creative cement, unable to make any real, motivating progress, maybe the thing you need is a shot in the arm. A creative day trip, so to speak. A little dalliance

from your regular, family album. Something you can start (and finish!) in a weekend. Something you can take pride in, enjoy and even give away as a gift, if you want.

Yes, I’m talking about a mini-album.

A nice, completely unassuming, totally non-threatening 8 by 8ish book that you can complete in an evening. And all the benefits thereof.

“Brag Books” are a great way to get started in scrapbooking. The pages are much smaller, so they need less embellishments, time and creative energy to make. Sometimes a smaller album seems less overwhelming than the thought of filling an album with 20 odd 12x12 layouts when you are a first time scrapper. With a mini album you can finish in a snap and you get to feel a huge sense of accomplishment when you see the completed product. Especially when they look as good as they do!

These little “brag books” are perfect for highlighting an event, whether it be the shots of your best friend’s new baby, your vacation, or your last family gathering.

Mini albums make fantastic gifts for friends or family that they’ll love and treasure always. Use your album to showcase only the best photos of any major event. Your grandma will cry her eyes out when she receives the album full of shots from your daughter’s first birthday party... then she’ll proceed to show it off to anyone who walks through her front door.



Put together an adorable baby album as a shower gift. Everyone just loves them, even the other guests at the party will pass it around and “ooh and ahhh.”

Create a recipe book for the bride to be. Include those recipes that make your family gatherings special, and make her feel special in the process!

Give a wedding guest book for her to put out at her reception. After the wedding, she can include candid shots on the extra pages you have already decorated.



Got a pet lover in your life? Make them an album all ready to be loaded up with photos of their favorite “person...” their pet!

Overwhelmed at the thought of getting all your kids’ pictures organized? Make an album of just their 8x10 school and class pictures. Talk about a satisfying sense of completion – trust me on this one – it’s fantastic.

My favorite mini-album though – for keeping and giving – is the Christmas album. I will confess, I have made more Christmas albums than I can count, more than I actually have pictures to fill, and so as a result, have given away more albums than I have kept. Just last week, I put together a beautiful album using the new collection from Reminisce. Finished the whole thing after dinner. You can just decorate the pages, leaving them ready to go for the receiver to add her own photos. You can give the completed album with a pen, adhesive and page protectors, and the receiver is all set and will absolutely LOVE their gift.

Another great gift idea is to give the album kit UNcompleted. Lots of people you know who “don’t Scrapbook,” WOULD Scrapbook, if only the word “Scrapbook”, didn’t intimidate them so much. A small album kit including everything they need to complete a simple project is just the ticket for someone like your mom or sister-in-law, who think that scrapbooking is fine for other people, but is nothing they could ever do themselves. Your kit should include just the most basic of basics; a small album with page protectors, adhesive, scissors or a trimmer and a black pen.

GO EASY ON THE PAPERS AND EMBELLISHMENTS.

Don’t think you are doing them a favor by giving them a lot of choices. Choices are scary when you don’t know what you are doing.

Give just enough supplies to finish the project.

Imagine That! Scrapbooks & Gifts 317 N. Main 575/622-5252

Include stickers and a FEW other embellishments, but make sure EVERYTHING matches! Better yet, pick a single collection, and go with it.

This is what I love about most of our new lines of papers and embellishments. They are defined by their colors, rather than by themes. So if you LOVE the misty blue, and clover green and coffee brown in the Flutter Butter line, from Bo Bunny, you can put all those matching papers, stickers, flowers and brads to work on your Baby book, or Vacation book, or Best Friends book.

There is no searching through heaping mounds, trying to find what works and what matches. It’s all there right in front of you, in a tidy little pile. If you want her to actually finish the album, don’t let yourself get too complicated.



The pages of these brag books are small for a reason. It’s so you don’t have to feel guilty about not adding a lot of embellishments and fanciness. There simply isn’t enough room! You want it done – you want that rush of completion without the confusion of too much stuff – go 8x8.

Welcome New Scrappers!

Here are the new people that became members of our scrapping family this last month! We'd like to welcome you publicly, and wish you all the best!

Melinda P., Maria D., Kierra L., Josette W., Terri R., Molly C., & Laci M

We love giving recognition to our new friends and our wonderful existing customers who are kind enough to refer their friends and relatives to us!

M-F 9-5:30PM SAT 10-6PM 2



Yes Virginia...

Dear Editor,

I am 8 years old. Some of my little friends say there is no Santa Claus. Papa says, "If you see it in The Sun, it's so." Please tell me the truth, is there a Santa Claus? -Virginia O'Hanlon

Virginia, your little friends are wrong. They have been affected by the skepticism of a skeptical age. They do not believe except they see. They think that nothing can be which is not comprehensible by their little minds. All minds, Virginia, whether they be men's or children's, are little. In this great universe of ours, man is a mere insect, an ant, in his intellect as compared with the boundless world about him, as measured by the intelligence capable of grasping the whole of truth and knowledge.

Yes, Virginia, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy. Alas! How dreary would be the world if there were no Santa Claus! It would be as dreary as if there were no Virginias. There would be no childlike faith then, no poetry, no romance to make tolerable this existence. We should have no enjoyment, except in sense and sight. The external light with which childhood fills the world would be extinguished.

Not believe in Santa Claus! You might as well not believe in fairies. You might get your papa to hire men to watch in all the chimneys on Christmas eve to catch Santa Claus, but even if you did not see Santa Claus coming down, what would that prove? Nobody sees Santa Claus, but that is no sign there is no Santa Claus. The most real things in the world are those that neither children nor men can see. Did you ever see fairies dancing on the lawn? Of course not, but that's no proof that they are not there. Nobody can conceive or imagine all the wonders there are unseen and unseeable in the world.

You tear apart the baby's rattle and see what makes the noise inside, but there is a veil covering the unseen world which not the strongest man, nor even the united strength of all the strongest men that ever lived could tear apart. Only faith, poetry, love, romance, can push aside that curtain and view and picture the supernatural beauty and glory beyond. Is it all real? Ah, Virginia, in all this world there is nothing else real and abiding.

No Santa Claus! Thank Goodness! He lives and lives forever. A thousand years from now, Virginia, nay 10 times 10,000 years from now he will continue to make glad the heart of childhood.

Francis P Church

What Do Elves Learn in School?

What do elves learn in school? *The ELF-abet!* ❏ **What do you call a cat on the beach at Christmastime?** *Sandy CLAWS!* ❏ **What did the ghosts say to Santa Claus?** *We'll have a BOO Christmas without you!* ❏ **If athletes get athletes foot, what do astronauts get?** *MISSLE-toe!* ❏ **Why does Santa have 3 gardens?** *So he can ho-ho-ho!* ❏ **Why shouldn't you eat your Christmas decorations?** *You'll get tinsel-itis.* ❏ **What do you get if Santa comes down your chimney when the fire is alight?** *Crisp Kringle!* ❏ **What do you get if you cross Santa with a detective?** *Santa CLUES!* ❏ **Why does Santa go down the chimney on Christmas Eve?** *Because it SOOTS him!* **Why doesn't Santa like to go down the chimney?** *Because he's a bit CLAUS-trophobic!* ❏ **Why did Santa start sneezing as he went down the chimney?** *He caught a nasty FLOO!* ❏ **Why did Santa get a ticket on Christmas Eve?** *He left his sled in a SNOW parking zone!* ❏ **Why is Rudolf so good at game shows?** *He NOSE a lot (and it's very bright!)* ❏ **Where does Santa put his suit after Christmas?** *In the CLAUS-et!* ❏ **How do Christmas trees keep their breath fresh?** *They suck an orna-MINT!* ❏ **Where do they make movies about Christmas trees?** *In Tinsel-Town!* ❏ **What is Santa's favorite sandwich?** *Peanut butter and JOLLY!* ❏ **What did Santa bring the bear for Christmas?** *A CUB-vertible!* ❏ **Are the bears sure that Santa is coming to town?** *Yes! They're PAWS-itive!* ❏ **Why does Father Christmas cry a lot?** *He is very SANTA-mental!* ❏ **What did the sheep say to Santa?** *Seasons BLEATINGS!* ❏ **What's purple and sticky and goes, Ho, Ho, Ho?** *JELLY Old St. Nick!* ❏ **What did Santa say while he was building the ski resort?** *"I'm making a LIFT and I'm checking it twice!"*

*Ya' know, sometimes it's not how well they stand up on their own,
but how fast you can string them together that really gives them their kick...
The trick is to tell them so fast no one has time to groan!*

December's Easy-Breezy Gifty Sale!


We at **Imagine That! Scrapbooks & Gifts** make gift giving easy and affordable. Use this month's coupon to stock up and save on all our gift albums! And, when you and a new friend sign up for one of our December classes, BOTH of you can knock \$5 off the cost of your registration!



**Imagine That! Scrapbooks & Gifts
DECEMBER GIFT TO YOU!
All Our Albums Up To 8x8" Sized
Are 20% Off!**

Offer good 12-1-09 through 12-31-09.

*May not be used in combination
with any other coupons or special offers.



**Imagine That! Scrapbooks & Gifts
DECEMBER GIFT
TO YOU AND A FRIEND!
Bring a friend who has not yet attended
one of our classes, and BOTH OF YOU
will receive \$5 off your registration!**

Offer good 12-1-09 through 12-31-09.

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