

The Scrapbook Sentinel

A Free Newsletter For The Friends of: Imagine That! **Scrapbooks & Gifts**

“When witches go riding, and black cats are seen,
the moon laughs and whispers, ‘tis near Halloween.” –Author Unknown

Making Halloweens That Last Forever

My favorite Halloween memories took place when I would dress the kids up in their costumes made up from basic supplies from their closet. One year they went as 50's, another as Cowboy/Cowgirl. Now that the kids are grown and gone, I amuse myself by dressing up Milly and Molly (Yes my Bulldogs!) This year they will be Ladybug & Bumblebee!

I think I honestly spend more time thinking what I can dress them up as- More so than I did the kids. Whatever it takes to get a good picture so I can do a great scrapbook layout.

Don't forget that the Fair is quickly approaching. So start thinking NOW what scrapbook pages you will be entering into the fair in the Arts & Crafts building. Remember it will get you a FREE pass into the fairgrounds. Plus the community enjoys seeing all the beautiful talent, and who knows your layout might just inspire a new scrapper!

Can you believe we are in the last quarter of the year. Before we know it 2009 will be nothing more than a memory. I am hoping for a much better 2010. Regardless though every day we are making our very own memories and we need to document them. Start preparing yourself now for holiday gift giving. Set goals, and stick to them. Maybe you will purchase one gift a week, or you will start on those holiday card NOW, or you will make your gifts year. Whatever it is, make a list and stick to it.

In addition to all the upcoming events, Halloween, Thanksgiving, Christmas, etc. Remember that October is National Card Making Month

Several of our clients are making family history books for gift giving this holiday. Try to get with other family members and document stories of parents, grandparents, Aunts, Uncles, etc. To me, this is what heritage scrapbooking is all about. More than the family tree and marriage licenses and birth certificates, it's the stories that keep us connected to our past. Tell us who we are by showing us from whence we have come.

Through the process of creating stories with family members, you will be amazed at what you learn. The names and places and dates. But more importantly you will gain stories. About life growing up during the

Depression, your grandparents parents, their first job as a secretary where she took a street car to get to every day, and the mixer where she met Grandpa.

More than just photos and dates, the Heritage album should tell stories. Yes, we want our children to know about how our families first landed in the US, but a Heritage album need not go back 100 years to be special... Your album should also tell the story of how when you were 15, you once hid out behind an ice machine for 5 hours until finally catching Michael Jackson coming out of his hotel room!

The art of story-telling is disappearing from our culture. No longer do we sit around the kitchen table recounting the funny, sad, poignant events that made us who we are... today we sit around the television. And so more than ever, our scrapbooks have become our only link to a quickly fading past. Our stories are our legacies. Our heritage albums should convey our traditions and values as well as our family trees.

GETTING STARTED

The first step to starting a Heritage album of your own is the same as with any album: **to collect and organize your photos.** If this requires you convincing Aunt Edna to loan them to you so you can make copies, so be it. Scan them into your computer so you will have a permanent copy and can make as many as you need later.

Get together with the keepers of the stories.

Bring a voice or video recorder with you to keep the details straight.

CHOOSE AN ALBUM

Although an 8½" by 11" album will work nicely for a project with just a small number of photos, any significant project should really be worked in a 12" album. Not only will it give you more versatility when it comes to layouts (most heritage papers already come in the 12" size), but you will be able to include many more photos per page than with a smaller album. Consider soft, neutral colors for your album cover, such as black, cream or white, and black scrapbook pages which will give your album a more authentic look. Or pick out a window album with a frame built right into the cover, where you can include a photo of your great-grandparents, or your family crest.

Happy Halloween



START SCRAPPING!

Finally, the Fun Part!...

Do include a family tree in your album – it makes a great first page, because it sets the stage for the people you will be introducing in your album. Don't try to include too much information on this page; it's should be used as a visual cue to help identify and place between 3-5 generations.

If you are working with original photos, you may prefer non-permanent options such as photo corners, or portrait sleeves for mounting.

Leave plenty of room to tell stories, either handwritten (preferred) or typed. Regardless of what you may know and love about your family, undocumented photos have the value and appeal of an unlabeled can of food. They will eventually become meaningless and utterly without value.

Black and white and sepia photos are fun to work with because they give you the freedom to create layouts with any colors you wish. Choose soft tones to complement and highlight your photos. Florals and stripes work great. K & Company gives our customers a terrific line of papers and embellishments perfect for any heritage album.

Finally, share your album! Open the floodgates and be prepared to take more notes as Uncle Ken marvels over the 1941 Studebaker he loved to ride in as a boy, and Aunt Marianne remembers how she used to take an actual iron to her hair to make it that straight.

AVOID BURNOUT

I once heard that burnout comes as a result of trying to do the impossible. Don't be a photo burnout victim.

If your stack of photos seems insurmountable, reduce your project into manageable pieces, each with its own sense of completion. ...

Focus your attention on just one specific event like a wedding, or on a specific person.

Or, group your photos into "eras" – starting with "Ancient History" (Before Grandma Marie met Grandpa Bill), then working your way through the decades. The 30s, 40s, 50s and so-on. With each completed decade, give yourself kudos for a completed project, and show off your results. It keeps the ball rolling and will make you more excited to tackle the next batch.

Keep it simple. Complex layouts are not what this album is about. If you spend an hour on each page, you **will** burnout. Nothing motivates more than results. When you see yourself making progress, it will give you the boost you need to continue.

Give yourself a deadline. Fast-approaching birthdays, Christmases, anniversaries and family reunions are all extremely effective motivators.

Don't scrap EVERY photo. Be picky about the pictures you choose to include – remind yourself that your purpose is to tell a story, and that one excellent shot is more powerful than 10 mediocre ones. Gather a sampling of baby

pictures, school and class photos, wedding, first house, birth of children and so forth. Leave the rest of the photos in storage.

Remember, scrapping your family's legacy is not supposed to be an exercise in tortuous brutality. When it comes to photos, more is not always better.



STILL AFRAID TO START?

I totally get that. There's something about the sheer size and importance of this type of project that can leave us strangely unable to get started... we feel overwhelmed... frozen. Please, please recognize this feeling for what it is, and just get past it. Focus on your results. The present and future family members who will enjoy and treasure your efforts. Keep reminding yourself that even if you

never get through every photo, isn't it better to have documented SOME of them in an album?

Imagine your grandma had made such an album for you... nothing elaborate or fancy, just a few photos, along with some stories she remembered about her life. Would it matter to you that she never got around to finishing every photo? Wouldn't you treasure even just one album?

Decide to make that "just one album," and then take it from there. One album doesn't feel like too much. One album is manageable, and will get you over the hump of completing that tough first page.

Will you commit to making just that one album? We are here to help you succeed. **Come in and tell us about your project.** We will help you choose an album that works for you and enhancements to complement your pictures.

Finally sign up for a class or two this month.

Nothing says motivation, like the support of a roomful of fellow scrappers, and it will help you get your project started, it will also give you the motivation to keep the ball rolling, and **FINISH THAT ALBUM!**

COME IN AND SEE THE BRAND NEW HERITAGE KITS WE GOT IN FROM BAZZILL!!!!

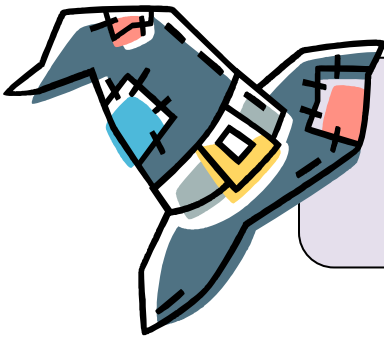


Remember October is National Breast Cancer Awareness Month! Support the Cause. Every 3 minutes a woman is diagnosed with invasive breast cancer! Breast cancer is the most common type of cancer among women in the US and is the leading cause of cancer deaths among women age 40-59.



Welcome New Scrappers!
Here are the new people that became members of our scrapping family this last month! We'd like to welcome you publicly, and wish you all the best!

Dawn, Alicia, Jeannie, Stacey and Dixie.
We love giving recognition to our new friends and our wonderful existing customers who are kind enough to refer their friends and relatives to us!



Scrappable Halloween Headlines...

Witch and ghost make merry on this last of dear October's days. –Author Unknown

Double, double toil and trouble; fire burn and cauldron bubble. –Shakespeare, *Macbeth*

There is something haunting in the light of the moon. –Joseph Conrad

...Ghoulies and ghosties and long leggity beasties, and things that go bump in the night...
–Scottish Prayer

Shadows of a thousand years rise again unseen, voices whisper in the trees,
“Tonight is Halloween!” –Dexter Kozen

Never trust anything that can think for itself if you can't see where it keeps its brain. –J.K. Rowling

I do believe in spooks. I do, I do, I do, I do! –The Cowardly Lion, *The Wizard of Oz*

Ghouls just want to have fun! – Unknown

A grandmother pretends she doesn't know who you are on Halloween. –Erma Bombeck

There is nothing that gives more assurance than a mask! –Colette

Today you can be anything you can imagine. – Unknown

Clothes make a statement. Costumes tell a story. –Mason Coole

Nothing on Earth is so beautiful as the final haul on Halloween night. –Steve Almond

Once in a young lifetime one should be allowed to have as much sweetness
as one can possibly want and hold. –Judith Olney

Trick or Treat, be real sweet, give us tasty treats to eat. – Unknown

Eat, drink, and be scary. – Unknown

Bibbity, Bobbity, Boo. –Cinderella's Fairy Godmother

Simply Spooktacular!

Things that go BUMP in the night!

Trick or Treat – Smell my Feet – Give me Something Good to Eat!

You Know You're Addicted to Scrapbooking When...

- You bring one camera for black and white photos, one for panoramic, one for 3-D photos, and one for color close-ups when you go to the grocery store.
- You're now wondering why you don't have a 3-D camera.
- Your idea of a good husband is a man who loves to hammer your eyelets and refill your Hermafix.
- You know what a Hermafix is.
- You think that you must take your scrapbook supplies with you for a romantic weekend away.
- The only recipes you collect any more are crop snacks.
- You own 8 different tools that cut a perfect circle.
- You have figured out how to scrapbook while driving your car.
- You think it makes sense to leave tags on new clothes because you are going to return them right after you take the pictures of your kids wearing them.
- Your kids know the only way they can participate in anything is to agree to have Mom there taking pictures.
- You falsely report your child missing so that you can get the police department to give you digital enhancements of how they'd look ten years from now.

October's "Trick or Treat" Sale!

Why should kids have all the fun? Come in any time this month for our "Trick or Treat" Halloween Special offer! Bring in this month's coupon, and get a FREE Halloween Scrapbooker's treat worth \$5 with your \$25 purchase! But hurry – supplies are limited!

Imagine That! Scrapbooks & Gifts OCTOBER GIFT TO YOU!

**FREE Halloween Treat
(Valued at \$5)**

With Your \$25 Purchase!

Offer good 10-1-09 through 10-31-09.

*May not be used in combination with any other coupons or special offers.

Imagine That! Scrapbooks & Gifts OCTOBER GIFT TO A FRIEND!

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