



The Scrapbook Sentinel

A Free Newsletter For The Friends of:

Imagine That! Scrapbooks & Gifts

“Life is Simple: Eat. Sleep. Scrapbook.” — *T-shirt logo*

Fellow Uncreative's... Take Heart!

Happy Independence Day! We have lots of exciting things happening this month and we hope you take the time to stop by and enjoy some of the things we have to offer. Remember to bring your children by – Every Wednesday is dedicated to our children. Sign up for our Kid Classes on Wednesday's.

I have watched how creative children work, and they are not like us. Creative children, I have noticed, need only a blank piece of paper and some nice sharp, colored pencils or crayons, and they're good to go. When I was a child, I was fascinated with color; whether it was colored papers, pencils, crayons. You name it- I loved color. I loved to color, to create, to let my imagination run wild. Back when I was a child, we did not have all the video games, unlimited television, text messaging. Nope! We had to find our own entertainment.

See, in my mind, creativity is the ability to make something out of nothing. This is a gift- and we all have this gift. Sometimes, we just need to dig a little deeper than others to find it. Set me down at a table with a blank scrapbook page and stack of supplies, and off I go. We all could have the exact same photos, supplies, etc. yet each one of our pages would be different. That's what makes scrap booking so exciting. It is *our* creation.

YOU MAY NOT BE MARY POPPINS

If you, are not a Mary Poppins, create-something-out-of-nothing kind of a girl, take

heart. You too, can have people look admiringly at your album pages and tell you how creative you are.

Listen carefully... this is the important principle: Maybe you have heard of it before; it's a time-honored principle in scrapbooking, called “Scraplifting.” And it's simple. Just find a page, layout, card, project, you like, and copy it. Your version can be a sticker for sticker remake, or you may be surprised to find that your finished project shows almost no resemblance to your sample at all.

This is how I tend to work. When I'm feeling uninspired, I start flipping. Through idea books, magazines and my supplies. Stopping at whatever catches my eye. Let's say, for example, I see a layout using a strip of ribbon dividing two contrasting prints, with a silk flower running across the seam. I think: I can do that. I won't use those colors, of course, or that theme, but I like the way the two prints pop, and how the ribbon and flower set them off.

And so I begin. But as I go, I decide I don't want to use 2 papers, but three. And they should be divided across the page differently. And what if I just ran the ribbon across the margin (or skip it entirely), and maybe I'll tie up a tag instead of using the silk flower... and before I know it, the layout is completed.



And here's the beauty of the process: If, at this point, I happen to check back at my sample picture from the magazine or idea book, I will realize that NO ONE – barely even myself! would ever guess what layout inspired my creation, because the result bears no resemblance to the original.



And that's my big secret. As it turns out, WE ALL CAN "create" stuff, but just not out of thin air. Sometimes we all need a jumping-off point. The final product is uniquely my own and "creative," but it required the inspiration of a starting point. Something to look at.

GET OUT OF THAT RUT!

Stuck in a rut? Tired of the same old same old when it comes to your layouts? Or, are you just dying to get at your pictures, but can't seem to take that first crucial step toward re-starting your albums?

Another huge advantage to idea books and magazines is the Get Up and Go / Get Out of That Rut Factor. There's something about looking through other people's ideas that just gets the juices flowing, and is utterly inspiring. "LOOK AT THAT!" your little voice in your head says to yourself... "I WANT TO MAKE THAT!... WOW, LOOK AT THAT ONE! I COULD TOTALLY DO THAT!... And," your little voice continues in your head, "... it's been SO LONG! I miss my pictures, the feel of the papers, the contentment of creation and time spent with my friends. WAAH! I WANT TO SCRAPBOOK!" (Or something along those lines.) And, mark my words, the next thing you know, you're checking out our crop schedule, and making phone calls to get your friends to join you at Imagine That! Scrapbook & Gifts. ☺

And you're just so happy and excited to be "getting back into it," and having something FUN

to look forward to, (besides of course, housework, your kids' activities and grocery shopping. Fun as they are.) Believe me, I know of what I speak. So pick up the phone, and get yourself signed up for a crop and maybe a class or two, and take that first all-important step to getting yourself back in the groove.

Now, to jump-start the process of Utter-Creative-Freedom-and-Reckless-Joyful-Abandonment, this month my Special Offer to you, is a FREE Magazine (This is a \$6.99 Value) with your \$25 or more purchase! Just clip your coupon on the back page, come on in to pick out a few of your favorite things, and I'll give you a magazine that will fill you with inspiring ways to use them!

REMEMBER- ALL THE FUN FESTIVITIES BROUGHT TO YOU OVER THE 4TH OF JULY WEEKEND. THERE WILL BE A LOT HAPPENING IN DOWNTOWN ROSWELL. SO GRAB THAT CAMERA, SOME COMFORTABLE WALKING SHOES, A FRIEND OR TWO AND COME ON OUT. TAKE THE TIME TO SEE WHAT REALLY HAPPENED!

Welcome Our 2 newest employees!

We are so excited to bring to our wonderful team; Our 2 newest Sales Associates:

Diane & Meghan

They became members of our scrapping family this last month! We'd like to welcome them publicly, and wish them all the best- We ask you to stop by the store and introduce yourself.



Feng Shui

(Scrapbookable Advice)

Never laugh at anyone's dreams. People who don't have dreams don't have much.

∞

Don't believe all you hear, spend all you have, or sleep all you want.

∞

Give people more than they expect and do it cheerfully.

∞

Love deeply and passionately. You might get hurt but it's the only way to live life completely.

∞

Believe in love at first sight.

∞

Be engaged at least six months before you get married.

∞

Marry someone you love to talk to.

As you get older, their conversational skills will be as important as any other.

∞

When you say, 'I love you,' mean it.

∞

When you say, 'I'm sorry,' look the person in the eye.

∞

In disagreements, fight fairly. No name calling.

∞

Don't judge people by their relatives.

∞

Talk slowly but think quickly.

∞

When someone asks you a question you don't want to answer, smile and ask, 'Why do you want to know?'

∞

Remember that great love and great achievements involve great risk.

∞

Say 'bless you' when you hear someone sneeze.

∞

When you lose, don't lose the lesson.

∞

Don't let a little dispute injure a great friendship.

∞

When you realize you've made a mistake, take immediate steps to correct it.

∞

Smile when picking up the phone. The caller will hear it in your voice.

∞

Spend some time alone.

∞

Remember the three R's: Respect for self; Respect for others; and Responsibility for all your actions.

You Know You're Addicted to Scrapbooking When...

- You reach into your purse, and your family scatters – they think you are grabbing for your camera!
- You see something metal lying in a parking lot and go back to pick it up. It turns out to be some kind of pop top from a soda can, so you stick it in your pocket, and think - yeah, I can run a ribbon through that.
- You dream in layouts.
- You know what a Cropadile is.
- You give your children PJs as a “special” Christmas Eve gift, so they will look extra cute for pictures in the morning.
- You plan your vacations around your favorite background colors.
- You find the little backs from photo splits behind the sofa, in the shower drain, stuck to the dog, mixed in with the pasta...
- You discover an awesome printed paper and actually DRESS your child up for pictures in clothes to MATCH THE PAPER.
- You have ever forgotten to pay the bills because you were so focused on finishing a project.
- Your husband runs into the kitchen yelling, "I need water... my truck's on fire!" And your first response is, "WAIT! I'll get the camera!"

July “Get Creative” Sale!

Come on in, and take advantage of our “Get Creative” Sale!
In the month of July, get inspired with a FREE Magazine with any \$25 purchase!



Imagine That! Scrapbooks & Gifts
JULY GIFT TO YOU!

FREE Magazine (up to \$6.99 value)
with any \$25 purchase!

Offer good 7-1-09 through 7-31-09.

Excludes: NON SUBSCRIBED MAGAZINES

*May not be used in combination
with any other coupons or special offers.