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JULY 2007

On newsstands now- **Scrapbooks Etc. July issue**, come by the store and pick up your copy and see our full page article for winning "Favorite Scrapbook Store"!

July brings us many photo opportunities- Family Reunions, Fireworks, Swimming, and numerous outdoor activities. Don't leave all those precious moments undeveloped. Once you get them processed spend the afternoon at the store and work on your layouts in one of our studios.

It's that time of year again- Chelsie and I are off to Chicago for the annual summer trade show. We are currently collecting all your suggestions and ideas and we will be on a mission to bring back the hottest products, techniques, and ideas. Of course Chelsie is excited to be getting to go a few days early so that I can take her on a Chicago fun filled adventure. And of course we can't pass up on that Chicago Pizza!

Kid Kamp was such a HUGE success that we are offering every Friday the month of July Kid Klass. These classes will be held every Friday from 2-3 PM at the store. The cost is only \$7.00 per session. Bring a friend with you and receive a special gift. Please pre register by calling the store.



I don't know about you, but I still get "goose bumps" when I hear the song, "God Bless America", or when I stand and "Pledge Allegiance ToThe Flag". So enjoy the holiday, but don't forget those that made it possible.

FUNDRAISERS

Pebbles our Pet Rock is doing very well. She will Lilley. She will be going on They will be going to Las Diego. We can't wait to see



soon be leaving with Cathy her very first trip out of town.

They will be going to Las Diego. We can't wait to see Pebbles will be off to her first trip to a Trade her new family for August place your bid. Remember ALL proceeds will go to local charities. You will keep her for that month and take her on outings with you and your family. You must take photos with her in it and make a minimum double page layout. All opening bids are \$10.00 whoever has the highest bid by the 25th of the previous month "wins" her for the next month. Call the store for additional information. Pebbles is excited to spend time with all her extended family.



SEPTEMBER 28TH – 30TH

Scrap Pink weekend is rapidly filling up The crop fee is only \$25.00 with the proceeds going to the Susan G. Koman Foundation. It is our goal to raise \$1000.00 for this fundraiser. The event will start Friday morning until 5:30 pm- And all day Saturday until Midnight.

We are also raffling off a stunning sterling silver piece by Laura Gibson. It is aglow with freshwater cultured pearls, rose quartz, pink tourmaline, white crystal and a pink breast cancer charm. 100% of these proceeds will go to Susan G. Komen for the Cure.



PEARL BRACELET BY: LAURA GIBSON

WE ARE EXCITED TO ANNOUNCE WE HAVE LOWERED OUR CLASS FEES!

Cancer: June 21 - July 22

Leo: July 23 - August 22

Did you know that July is: National Baked Beans Month, National Hot Dog Month, National Ice Cream Month, & Recreation & Parks Month.

DON'T FORGET TO CHECK OUT TRADITIONS

Flower: Larkspur, Water Lily
Birthstone: Ruby

UPCOMING JULY EVENTS

- 03RD PATRIOTIC SINGLE PAGE LAYOUT 11:30 A.M. \$8.00
- 04TH INDEPENDENCE DAY – ALL RED, WHITE & BLUE 20% OFF**
- 05TH – 07TH UFO FESTIVITIES DOWNTOWN ROSWELL**
- 06TH CRAFTERNOON TIME – ALL DAY – FREE
- 06TH KID KCLASS 2:00 – 3:00 P.M. \$7.00
- 10TH “ICE CREAM” SINGLE PAGE LAYOUT 11:30 A.M. \$8.00
- 10TH INTRO TO DIGITAL PHOTOGRAPHY BY TRADITIONS PHOTOGRAPHY 5:30 PM - FREE
- 13TH CRAFTERNOON TIME – ALL DAY – FREE
- 13TH KID KCLASS 2:00 – 3:00 P.M. \$7.00
- 14TH WIZARD CLUB MEETING 1-3 PM
- 16TH – 22ND CHA SUMMER TRADE SHOW - CHICAGO
- 17TH DOUBLE PAGE LAYOUT REPEAT CLASS “MONKEY AROUND” 11:30AM \$15.00
- 20TH CRAFTERNOON TIME – ALL DAY – FREE
- 20TH KID KCLASS 2:00 – 3:00 P.M. \$7.00
- 21ST QUEEN OF THE CROP 1 PM – 3 PM
- 24TH DOUBLE PAGE LAYOUT REPEAT CLASS “HERO” 11:30 AM \$15.00
- 25TH CHRISTMAS IN JULY SALE – SELECT GIFTS 40% OFF
- 27TH CRAFTERNOON TIME – ALL DAY – FREE
- 27TH KID KCLASS 2:00 – 3:00 P.M. \$7.00
- 28TH PRIVATE BABY SHOWER PARTY**

31ST

DOUBLE PAGE LAYOUT - 11:30 A.M. \$12.00

JULY'S FEATURED PRODUCT:

20% OFF

WEB PAGE SPECIAL

20% OFF

Discount is for featured product only! NO CASH VALUE

Not Valid with any other offer

Must present coupon at time of purchase



JULY 2007

JULY 2007

20% off CROPPIN CUTIE



POP-UP SCRAPCAN

The ScrapCan™ is a collapsible tabletop trashcan designed to be fashionable as well as functional. It is made of pink polyester with an elastic band for closure. When not in use the ScrapCan™ folds down to a mere ½" high, just slide it into the pocket of your craft bag! Use it for crafting, on your bathroom counter, in the car, ANYWHERE you need to catch all of the "little scraps"!



SNACK-N-SCRAP

- Flip down snack tray conveniently turns any rolling tote into a mini dining table.
- Bottom cooler compartment hold 3 cans of your favorite beverage.
- Keeps food chilled while crafting on the go.
- Top compartment has mesh pockets inside to hold snacks.
- Inside loop holds beverages in place to keep from spilling.
- Velcro straps securely attach Snack-n-Scrap™ to the handle of any rolling tote.
- Handle for "Lunchbox style" carrying.

ROSWELL INCIDENT

60th Anniversary
of the 1947 UFO Incident



The City of Roswell invites UFO enthusiasts and skeptics alike to join in the celebration of one of the most debated incidents in history this July 5-8, 2007. The four-day event will feature guest speakers, authors, live entertainment, family-friendly activities and possibly an alien abduction.

Fireworks-Roswell Largest Fireworks Show

JULY 4TH! The Roswell Sertoma Club along with the City of Roswell Fire Department, Roswell Recreation and Parks Department, Police and Streets Departments have teamed up to sponsor the

**Roswell Sertoma Club Michael Satterfield Fireworks Show
& Salute to Veterans.**

2007 UFO Festival Main St Parade Saturday July 7, begins at 9:00pm
Cars, Floats, Motorcycles, Bicycles,
Walkers, Dancers, etc, welcome!

ALIEN COSTUME CONTEST *Saturday July 7, 2007*

Alien Costume Contest begins 5:00pm
at the Roswell Convention & Visitors Center
912 North Main Street

For more information visit the official web site at:
<http://www.roswellufestival.com/>

WHAT'S NEW AT IMAGINE THAT! SCRAPBOOKS & GIFTS?

We are always trying to give our customers the very best experience in the scrapbooking world. What goes hand in hand with scrap booking? That's right photography! We are excited to announce our latest venture. Traditions Photography LLC is going to be having their studio right in our store!

Traditions Photography is an award winning digital imaging portrait studio with over nine years experience that has recently relocated from Tyler Texas. In addition to photography Traditions has branched out to offer wedding and event planning and team building services. Traditions recently relocated to Roswell from the Tyler, Texas area.

What started as a mission to find a photographer that listened to my requests and tried to capture them in photographs that I needed of my daughter for pageants turned in to a full time passion and career. My name is Sonya Brooks. I have been doing photography professionally for over nine years. I have also been coordinating weddings and events on the side for over ten years. I begin my career by going back to the basics and listening to what my customers wanted. I know that every person is unique and I believe in capturing that. I have over twenty years in working with children extensively in pageants, sports, and activities and I know the patience that is required. I take the time to work with every client that I have to ensure that they receive the time and attention that they deserve. This technique shows in my photographs and demonstrates that Traditions strives to "Capture moments that your family will cherish for a lifetime."

Traditions Mission Statement:

Traditions believes that success is determined by good choices and extensive planning. Thorough communication is essential. *Traditions* strives to be the best choice for clients by providing reasonably priced services, all while offering unsurpassed service and quality. We strive to always maintain our extremely high standards and achieve the utmost professionalism to make your experience with *Traditions* a moment to cherish for a lifetime.

Traditions Goals and Objectives:

1. To provide our customers with the ultimate service that guarantees their satisfaction.
2. For every client to know that they have been provided the best quality services available.
3. To employ the best professional practices with honesty and commitment.
4. To apply all of my knowledge, energy and experience to each job, so that every moment is a success for my business, but most importantly my client.
5. To strive to be a respected business in the community, known for personalized service, with a reputation of creating breathtaking moments that our clients will cherish for a lifetime.

CALANDER OF EVENTS FOR TRADITIONS PHOTOGRAPHY

July 2007

- 03rd** Open For Business
- 03rd – 20th** **GRAND OPENING** Special \$7 Creation Fee (savings of \$28) which is waived with purchase. Also- buy one package get the second package 50% off!!
- 04th** In honor of our **Armed Forces**- dress in full uniform and receive one FREE 3 ½ X 5 portrait (no purchase necessary)
- 06th – 07th** **UFO 60th Anniversary Special...** Have your picture taken in front of a crashed UFO with live aliens!!! ONLY \$5.00 for 1- 3 ½ X 5
- 10th** **WESTERN DAY**- Dress up in Western clothes and pay only a \$10 creative fee and receive 1- 3 ½ X 5
- 17th** **SUMMER FUN DAY** - Dress up in a Summer outfit and pay only a \$10 creative fee and receive 1- 3 ½ X 5
- 24th** **SIBLING/ FRIEND DAY** - Bring your sibling and/ or friend and pay only a \$10 creative fee and receive 1- 3 ½ X 5
- 31st** **SPORTS DAY** - Dress in your sport uniform/ outfit and bring your sport accessory and pay only a \$10 creative fee and receive 1- 3 ½ X 5

Wedding/ Event Planning Events:

July 3rd - July 31st Receive FREE Wedding and/or Event planning checklist

July 3rd - July 31st Fifty percent off ALL Wedding/ Event coordinated packages

Traditions Photography Packages start from: \$17 & UP



JULY'S RECIPE



Red, White & Blue Easy Dessert Recipe

Ingredients:

- 1 Angel Food cake mix
- 2 pkgs. vanilla custard or pudding mix
- 2 lbs. of fresh Fruit -- Strawberries - sliced (or you can use raspberries) - or better yet, mix them - ½ strawberries & ½ raspberries - plus some blueberries (Save a little fruit for decorating the top.)
- 1/3-cup sugar
- 1-1/2 cup whipped cream or Cool Whip
- 1/3-cup water or fruit juice (for an added treat, substitute the water with sherry or other liquor)

Directions:

Prepare cake and pudding according to package directions and let cool completely. Mix fruit with water, juice or liquor. (Fruit should be sitting in liquid but not too much - don't drown the fruit.) Don't forget to set aside a little bit of the fruit to garnish the top. Cut the cake into large chunks and cover the bottom of dish with a layer of cake chunks. Spoon a layer of the fruit mixture, then a layer of custard or pudding. Repeat the layers several times according to your dish size. Top with whipped cream and remaining fresh fruit. Chill before serving.

