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## APRIL 2007 NEWSLETTER

ALL MONTH LONG WE WILL HAVE LOADS OF SAVINGS. WITH OUR STORE ANNIVERSARY, SPRING CLEANING, EASTER SAVINGS- YOU WON'T WANT TO MISS OUT ON THE WEEK LONG OF EVENTS WITH THE BIG GIVE AWAY ON MONDAY APRIL 09<sup>TH</sup>, 2007!

We want to thank each and each and every one of you for taking the time to vote for your "FAVORITE SCRAPBOOK STORE" We won!!!!!! The press release from Scrapbook Lifestyle should be ready next week. We will post it on our website with all the details.

Can you believe this month we will be 2 years old! Wow what a whirlwind of events that have happened over the last 2 years. I ask myself what will the next 2 years bring? We will find out together!

The first full week of April we will have all kinds of specials, giveaways, events, games, etc. in honor of our anniversary. So make a point to come by for all of the activities.

Starting Monday April 02<sup>nd</sup> everytime you come into the store and spend \$25.00 your name will go into the drawing for a gift basket valued over \$200.00 to be given away at 5:30 pm on Monday April 09<sup>th</sup>.



**H**appy Easter. Easter comes early this year and we want to invite you for a "Hunt Of Savings" on Saturday April 07<sup>th</sup>. Find the "Golden Egg" and receive a \$50.00 store gift certificate.

DID YOU KNOW????

The egg has been celebrated for centuries as a symbol of life, fertility, and love.



### **All I Need to Learn about Life I Learned From the Easter Bunny!**

Don't put all your eggs in one basket.  
Walk softly and carry a big carrot.  
Everyone needs a friend who is all ears.  
There's no such thing as too much candy.  
All work and no play can make you a basket case.  
A cute little tail attracts a lot of attention.  
Everyone is entitled to a bad hare day.  
Let happy thoughts multiply like rabbits.  
Some body parts should be floppy.  
Keep your paws off other people's jellybeans.  
Good things come in small-sugarcoated packages.  
The grass is greener in someone else's basket.  
An Easter bonnet can cover the wildest hare.  
To show your true colors you have to come out of the shell.  
The best things in life are still sweet and gooey.

Do you have tools, papers, embellishments you know longer can use? Why not “swap” them out? On Saturday April 07<sup>th</sup> from 1-3 pm we will have open tables for our customers to trade with one another. So come on by and trade something.

### **Did you know that May 05<sup>th</sup> is National Scrapbook Day? We will keep you posted for all the upcoming events for this day.**

We are having a “Mother of the Year” contest. Submit now through May 12<sup>th</sup> an essay as to why you think your Mother should win this contest. There will be a 1<sup>st</sup>, 2<sup>nd</sup>, & 3<sup>rd</sup> place winner. Our 1<sup>st</sup> place winner will receive a \$50.00 store Gift Certificate 2<sup>nd</sup> & 3<sup>rd</sup> place winners will receive a voucher for a free class.

***WHAT'S HOT? Oodles of Doodles- The more technology pulls us into mechanization, the more we crave that personal touch. Doodling has moved out of primary school and invaded the realm of scrapbooking with elegant flourishes, soft swirls and attention-demanding dots. Come join us for our Oodles of Doodles class with Sabrina Danial.***

***Pizzazzill- What is it you say? 15 of your favorite Bazzill cardstock colors with four stylish patterns, monograms, tags and chipboard shapes. It is flying off our shelves. Come see what all the rage is about.***

## **JUST ARRIVED:**

### **Xyron® Wishblade®**

If you can wish it – you can cut it with the NEW Xyron Wishblade. A computer-connected digital cutter, the new Xyron Wishblade comes with 2 distinct software programs and is both MAC™ and PC compatible. The standard Wishblade software offers Print and Cut technology, drawing tools, and an auto-tracing feature for images and allows for the cutting of any True Type Font. The new exclusive Create and Cut™ software enhances Wishblade functionality to include welding words and creating outlines (shadows) for text and images with the click of your mouse. The Create and Cut software can be used alone or in conjunction with the Wishblade software and also includes an auto-tracing feature for clipart and other various file types.

### **K & Company – Girl Scout Collection**

Courage. Confidence. Character. Introducing the brand new, officially-licensed Girl Scouts Collection from K & Company! Girl Scouts of all ages will love the cool typography of familiar mottos and fun, fresh designs that beautifully preserve special memories of friendships that will last forever.

**Also In: Prime Flowers..... Including the Bra, Panty, & Purse Collection**

**Heidi Swaps New Collection**

**And.... MUCH MUCH MORE!**

## **April's Recipe: Spicy Oatmeal Raisin Cookies**

- 1/2 cup butter, softened
- 1/2 cup butter flavored shortening
- 1 cup packed light brown sugar
- 1/2 cup white sugar
- 2 eggs
- 1 teaspoon vanilla extract
- 1 1/2 cups all-purpose flour
- 1 teaspoon baking soda
- 1 teaspoon ground cinnamon
- 1/2 teaspoon ground cloves
- 1/2 teaspoon salt
- 3 cups rolled oats
- 1 cup raisins

### **Directions**

Preheat oven to 350 degrees F

In a large bowl, mix together the butter; butter flavored shortening, brown sugar, white sugar, eggs, and vanilla until smooth. Combine the flour, baking soda, cinnamon, cloves, and salt; stir into the sugar mixture. Stir in the oats and raisins. Drop by rounded teaspoonfuls onto un-greased cookie sheets.

Bake 10 to 12 minutes until light and golden. Do not over-bake. Let them cool for 2 minutes before removing from cookie sheets to cool completely. Store in airtight container.

**Did you know April is:** Imagine That! Scrapbooks & Gifts 2<sup>nd</sup> year anniversary.? It is also Keep America beautiful Month, National Garden Month & National Poetry Month.

**Astrological Signs- Aries:** March 21 - April 19 **Taurus:** April 20 - May 20  
**Flower: Sweet Pea, Daisy      Birthstone: Diamond**

### UPCOMING APRIL EVENTS

- 02<sup>ND</sup> -09<sup>TH</sup>      STORE SPECIALS IN HONOR OF OUR ANNIVERSARY
- 05<sup>TH</sup>              BUY 1 GET 1 HALF PRICE SALE (1 ITEM OF EQUAL OR LESSER VALUE)
- 06<sup>TH</sup>              CRAFTERNOON TIME – ALL DAY – FREE
- 07<sup>TH</sup>              “SWAP” OUT YOUR TOOLS & SUPPLIES WITH OTHER CUSTOMERS 1-3 PM  
(THIS IS A TIME WE WILL ALSO SWAP OUR SWAPS)
- 08<sup>TH</sup>              HAPPY EASTER
- 09<sup>TH</sup>              WE ARE 2 YEARS OLD! EVERYTHING 20% OFF
- 12<sup>TH</sup>              SWEET SUMMER PAGE 11:30 – 12:30 \$10.00
- 13<sup>TH</sup>              CRAFTERNOON TIME – ALL DAY – FREE
- 14<sup>TH</sup>              WIZARD CLUB MEETING 1:00 – 3:00 PM
- 19<sup>TH</sup>              BOYS “THE REAL DEAL” 11:30 – 12:30 \$10.00
- 20<sup>TH</sup>              CRAFTERNOON TIME – ALL DAY – FREE
- 21<sup>ST</sup>              QUEEN OF THE CROP 1:00 PM – 3:00 PM
- 21<sup>ST</sup>              OODLES OF DOODLES CLASS 1PM (Taught by Sabrina Daniel) \$15.00
- 26<sup>TH</sup>              DANCE “BALLET” DOUBLE PAGE LAYOUT 11:30 – 1:00 \$15.00
- 27<sup>TH</sup>              CRAFTERNOON TIME – ALL DAY – FREE
- 28<sup>TH</sup>              SPRING ACCORDIAN ALBUM “REPEAT CLASS” 1 – 3 PM \$25.00
- 30<sup>TH</sup>              SPRING CLEANING SALE

MANY CLASSES ARE HELD MONTHLY, CALL FOR INFORMATION!!



(If a class does not fit into your schedule let us know, we will do our best to accommodate you.)

#### WHAT TO BRING TO CLASSES:

**BASIC SCRAPBOOK CLASS:** NONE, LEARN ALL THE BASICS; DEFINITIONS, TOOLS, ETC.

**SIMPLE SCRAPBOOK CLASS:** CREATE YOUR FIRST PAGE IN THIS CLASS.

**ALL OTHER CLASSES:** MINIMUM TO BRING IS: ADHESIVE, SCISSORS, EXACTO KNIFE, 12X12 PAPER TRIMMER & OF COURSE SOME PHOTOS!

**APRIL'S FEATURED PRODUCT:**

**20% OFF**

**WEB PAGE SPECIAL**

**20% OFF**

Discount is for featured product only! NO CASH VALUE

Not Valid with any other offer

Must present coupon at time of purchase



**April 2007**

**April 2007**

**20% off Karen Foster – Scrap N Stash Apron**

While Supplies Last



The Scrap-n-Stash™ Apron can be filled with everything from markers to scissors and cell phones and snacks. Now tools and supplies will always be in reach so scrapbookers can grab what they need when they need it!

One size fits all. Includes large and medium pockets, zipper pouch pocket, pen pockets, cell phone pocket, glue/tool pockets, 2 keychain holders, Scraparatus™ compartment and much more.