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*Where did the summer go? It seems like only yesterday that we opened our doors. Can you believe that this month celebrates our 1 year anniversary at our current location! At this time I would like to personally thank all of our loyal customers for their continued support. However, I would also like to thank my wonderful husband, Ronnie for not only believing in me but for purchasing my building (and many other things) to be able to expand to over 7200 square feet! I have already outgrown this location but he will not budge on allowing me to go bigger! (hee hee) And to all my family for your continued support in doing all that you do! My family has to be one of the best around... They never complain when I need shelves hung, racks built, or inventory put away. (Ok they do but they do it nicely.) Family is the most important thing to me, so I always cherish ANY opportunity to take photos to scrapbook all my memories. **September 25<sup>th</sup>, is National Family Day**- Why not dedicate that day to scrapbooking family photos. Or take photos on that day and make a mini album to share and enjoy with all your family! Come on down to the store and work in one of our studios. We will be happy to help you with any questions you may have. Enjoy our new 12x12 die cut machine, and our many new dies, including 2 new alphabets!*

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# IT'S ALL ABOUT COLOR



Scrapbookers create visual art. Therefore, it is essential to thoroughly understand how color functions. When you look at a scrapbook page your eye sees color first, therefore creating the most powerful element in your scrapbook. Every scrapbooker should have a color wheel in their stash of supplies. Below are some basic information on understanding color:

**PRIMARY COLORS:** Red, Yellow & Blue.

**SECONDARY COLORS:** Green, Orange & Purple. (These are formed by mixing 2 of the primary colors.) Yellow + Red = Orange, Yellow + Blue = Green, Red + Blue = Purple.

**TERTIARY COLORS:** Yellow Orange, Red Orange, Yellow Green, Blue Green, Blue Purple, & Red Purple. These are colors formed by mixing together one primary and one secondary.

Monochromatic= Different shades of same color.

Analogous= Uses 3 to 6 colors next to each other.

Split Complementary = Uses a color & the 2 colors adjacent to form a "Y".

Triad= 3 colors equally spaced around color wheel to form a triangle.

Complementary = 2 colors opposite each other.

Diad = 2 colors apart on the color wheel.

Tetrad = Uses 4 colors. 2 complementary color pairs, to form a rectangle.

## **GLOSSARY OF TERMS:**

Hue: Another name for color in its purest form, with no black, gray or white added.

Warm Colors: Reds, Oranges, & Yellows.

Neutrals: Blacks, Whites, Browns, & Gray tones.

Cool Colors: Greens, Blues, & Purples.

Tint: Color that has been lightened with white.

Shade: Color that has been darkened with black.

Tone: Color that has been neutralized with grey.

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## **ASSOCIATIONS TO COLOR:**

**RED:** Love, Passion, Power, Energy, Fire, Danger

**ORANGE:** Sunshine, Energy, Playful, Child, Happy, Health

**YELLOW:** Light, Warmth, Intellect, Sociable, Playfulness

**GREEN:** Nature, Freshness, Growth, Relaxation, Money

**BLUE:** Sky, Water, Trust, Loyalty, Wisdom, Power, Cleanliness

**PURPLE:** Royal, Luxury, Sophisticated, Creative, Magic, Ambitious

As you may have noticed color plays a huge part in our everyday life. So if you don't already own a color wheel, please consider adding this valueable tool to your supplies. A few of my favorite websites on color are: 1) [www.color-wheel-pro.com](http://www.color-wheel-pro.com) and 2) [www.tigercolor.com](http://www.tigercolor.com). I am sure you can find some other favorites.

**H**ALLOGIVINGMAS (Say This really fast it says: "A Whole Lotta Giving Us") Ok so what does all this mean?

Imagine That Scrapbook & Gifts is holding its 1<sup>st</sup> Holiday Creative Extravaganza. We are bringing in to our store on October 27<sup>th</sup> & 28<sup>th</sup>: Ms. Wanda Henline. Wanda resides in Arizona and has been in the craft industry for over twenty (20) years. She is an independent representative for multiple creative craft lines in the industry. Wanda will be bringing her expertise to our store and will be doing Tool Demonstrations, Projects, and Make -N- Takes. Take this opportunity to stop by our store during this weekend event, maybe learn a new technique, have a cup of coffee, learn how to make those "home made" holiday gifts & cards or just enjoy some great friendship. We will be having some door prizes and giveaways, so come on by and join us for this fun filled, creative weekend.

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*Don't forget the value of YOUR handwriting. Many scrapbookers tell me constantly that they do not like their handwriting. Therefore, they don't journal at all. Some visual effects can only be achieved with a pen or marker in your own handwriting. Heidi Swapp, a handwriting expert for the scrapbooking industry, says, "Your handwriting is a little piece of you." If you need a little "boost" why not come by the store and pick up your copy of: "Love your handwriting" By Heidi Swapp. This is a fantastic book with lots of tips & ideas.*

#### UPCOMING CONTESTS:

*We are inviting all of you to participate in our store layout contests. Email us your layout before the 15<sup>th</sup> of each month to be voted on, if your layout is selected it will be featured on our web page and you could win a store gift certificate.*

Hey scrappers, we are having an in store contest. How organized is your scrapbook stash & work area? Whether it is a whole room or just a small box in the guest closet. We are asking you to email photos and a brief essay (under 250 words) as to how you are organized, what you have found that works, etc. So get those photos in. Deadline is September 10th. Winner will be announced on the 11th.

In addition— Our customers input is always welcomed. If you have any ideas or suggestions, please email them to us, if we publish them, your name will go into our drawing for the year end giveaway.

***UPCOMING RETREAT OVER LABOR DAY WEEKEND. MUST BE REGISTERED BY: 09-04-2006 IT IS FROM 3pm SATURDAY UNTIL 3pm MONDAY - SPACE IS LIMITED AND WE ARE ALMOST TO CAPACITY! HURRY & SIGN UP... WE WILL HAVE LOTS OF GAMES, PRIZES & GIVEAWAYS!***

## SEPTEMBER'S RECIPE

We are adding something new to our website. A new recipe each month. Any special requests are always welcomed. This is just a fun tid-bit, for all of our customers to try out and enjoy!

### **National Chocolate Day- September 13<sup>th</sup>**

(In observance of Milton Hershey's birthday on September 13, 1857.)



### **S'Mores - Indoor Method**

#### **Ingredients:**

4 graham crackers, broken into halves  
2 Hershey's Milk Chocolate Bars (1.55 oz.) broken into halves  
4 marshmallows

#### **Directions:**

Place 1 graham cracker on a paper towel; top it with a Hershey's bar half and a marshmallow. Microwave on high for 10 to 15 second or just enough until the marshmallow begins to puff. Immediately top it with a second graham cracker half; gently press together. Serve immediately.

Repeat for each serving.

## **CALLING ALL CRAFTERS**

Imagine That Scrapbooks & Gifts will be hosting its 1<sup>st</sup> annual Craft Fair. Many local crafters will have on display for sale their talents. This will be a 1 day event on; Saturday- November 18<sup>th</sup>, 2006. We have lots of interest on this and it looks like we will have everything from Baskets, Quilts, Frames, Purses, Wind Chimes & More. What a great way to see area talents & get some Holiday Shopping Done as well. If any of you are interested in participating in our Craft Fair, please call the store at: 505/622-5252 or email us at: [www.imaginthatscrapbooks@yahoo.com](mailto:www.imaginthatscrapbooks@yahoo.com). This is on a VERY limited basis, so be the first to inquire.

**The holiday season is fast approaching. We have had lots of requests for some mini classes during the day. We are working out final particulars to start holding mini lessons once a month free of charge on card making, rubber stamping, embossing, inking, chalking, and paper crafting in general. We are hoping to start this by October so watch your newsletter for more information.**

**NEW PRODUCTS ARE ARRIVING DAILY FROM CHA- COME SEE WHAT ALL THE EXCITEMENT IS ON COSMO CRICKET! THE BRAND NEW LINE OF PAPERS & EMBELLISHMENTS!**

## UPCOMING SEPTEMBER EVENTS

DID YOU KNOW SEPTEMBER IS: READ A NEW BOOK MONTH, NATIONAL APPLE MONTH, BABY SAFETY MONTH, CHICKEN MONTH, CLASSICAL MUSIC MONTH, FALL HAT MONTH!

### SEPTEMBER FACTS:

#### ASTROLOGICAL SIGNS:

VIRGO- AUGUST 23<sup>RD</sup> THRU SEPTEMBER 22<sup>ND</sup>; LIBRA SEPTEMBER 23<sup>RD</sup> THRU OCTOBER 22<sup>ND</sup>. FLOWER: ASTER; BIRTHSTONE: SAPPHIRE

01ST CRAFTERNOON TIME– ALL DAY FREE

02ND-04TH LABOR DAY RETREAT

05TH **ALL ALBUMS 10% OFF**

08TH CRAFTERNOON TIME– ALL DAY FREE

09TH **DIE CUT TOOLS & ACCESSORIES ON SALE 10% OFF**

10TH NATIONAL GRANPARENT'S DAY

11TH ICE CREAM DOUBLE PAGE LAYOUT 5:30 – 6:30 PM \$15.00  
ICE CREAM CARD 6:30 – 7 PM \$5.00

12TH **ALL CLOUD 9 PRODUCTS 20% OFF**

13TH NATIONAL CHOCOLATE DAY-  
CROP & SHOP ALL DAY – FREE STUDIO 1 & 2

14TH AN APPLE A DAY- **"PICK AN APPLE TO REVEAL YOUR DAY'S SAVINGS"**

15TH CRAFTERNOON TIME– ALL DAY FREE

17TH NATIONAL WOMEN'S FRIENDSHIP DAY

18TH **"BIRTHDAY" ACCORDIAN ALBUM 5:30 – 7:30 PM \$25.00**

19TH **ANYTHING "RED" 10% OFF**

20TH CROP & SHOP ALL DAY – FREE STUDIO 1 & 2

21ST 1<sup>ST</sup> DAY OF FALL/AUTUMN- **ALL YELLOWS & BROWNS 10% OFF**

22ND CRAFTERNOON TIME– ALL DAY FREE

26TH **ALL K & COMPANY 10% OFF**

27TH CROP & SHOP ALL DAY – FREE STUDIO 1 & 2

28TH FRIENDS DOUBLE PAGE LAYOUT 5:30 – 6:30 PM \$15.00  
FRIEND CARD 6:30 – 7 PM \$5.00

29TH CRAFTERNOON TIME– ALL DAY FREE

**Many Classes are held monthly, call for information!!**



**WHAT TO BRING TO CLASSES:** **BASIC SCRAPBOOK CLASS:** NONE LEARN ALL THE BASICS; DEFINITIONS, TOOLS, ETC.

**SIMPLE SCRAPBOOK CLASS:** CREATE YOUR FIRST PAGE IN THIS CLASS. **ALL OTHER CLASSES:** MINIMUM TO BRING IS: ADHESIVE, SCISSORS, EXACTO KNIFE, 12X12 PAPER TRIMMER & OF COURSE SOME PHOTOS

**WIZARD CLUB MEETINGS:** BRING **WIZARD** AND BASIC SUPPLIES

**REMEMBER**– AFTER EACH “INSTRUCTIONAL” CLASS IS OVER, YOU ARE WELCOME TO STAY LONGER AT NO CHARGE TO FINISH YOUR PROJECTS AND HAVE ANY QUESTIONS ANSWERED.

## **SEPTEMBER Featured Web Product:**



*Squeeze (pink) Includes: Olivia Unicase Alphabet Set*

*Just **CLICK** your die into the magnetic head of the Hand Tool, **CUT** your paper & **POP** out your die cut letter or shape.*

**25% Off**

**WEB PAGE SPECIAL**

**25% Off**

**Discount is for featured Product Only! No Cash Value (Quickutz Pink Squeeze Tool Only)**

**Not valid with any other offer**

**Must present coupon at time of purchase**



September 2006

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