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AUGUST 2006 NEWSLETTER

Well soon we will have all the latest and greatest products in from CHA Chicago. So what is HOT right now in the industry? Everything from: Multi Layering, Stitching, Stamping, Painting, Big silk flowers, rolls of ribbon, brads & Die Cuts galore! With so many new trends emerging, finding how-to-books and idea books to fuel your interest are always available at the store. Or just stop on by we would love to show you a "New Technique". The ideas are limitless.

Cards, Cards, Cards! Everyone's making them. If you have not started why not now? Get a jump start on your holiday card making.

We placed over 60 orders while at CHA so needless to say we will be getting in lots of new products for you. We took many classes and learned lots of new stuff we want to share with you.

We are inviting all of you to participate in our store layout contests. Bring in your layout by the 15th of the month to be voted on, if your layout is selected it will be featured on our web page and you could win a store gift certificate.

DON'T FORGET ABOUT OUR UPCOMING RETREAT OVER LABOR DAY WEEKEND. IT IS FROM 3pm SATURDAY UNTIL 3pm MONDAY - CALL THE STORE FOR MORE DETAILS.



Kid Kamp is scheduled for the 1st two Saturday's of August. What a great time to let your kids get creative. Kamp will be from 11am until 2pm with snacks provided. Each kamp will be different so we encourage you to sign up for both when you sign up for both at the same time save \$10.00. We will have prizes and games for all that attend. We ask that you send with your child- scissors and adhesive, along with 5 or 6 photos.



Just in time for back to school and all the new product that will be arriving after CHA– we are having a Huge back to school blow out sale. We will have a huge selection of papers on sale up to 50% off. So make sure to stock up on all that paper so that you will have plenty in your inventory to work on while the kids are back in school. So let's get ready to scrapbook all those photos that you took over summer break. Whether it is your family vacation, time at the park, family picnics, or just those lazy summer days.

Who's Scrapping Now? In a recent comprehensive consumer survey to find out more about scrapbookers here are some illuminating statistics:

FACT: 84% own a digital camera.

FACT: 56% spend an average of 5 hours or less per week scrapbooking.

FACT: 58% consider themselves intermediate scrapbookers, while 27% consider themselves beginners.

FACT: 59% say they're shopping more often than last year.

FACT 56% have their own scrapbooking room.

FACT: 58% also make cards.

Hey scrappers, we are having an in store contest. How organized is your scrapbook stash & work area? Whether it is a whole room or just a small box in the guest closet. We are asking you to email photos and a brief essay (under 250 words) as to how you are organized, what you have found that works, etc. So get those photos in. Deadline is September 01st. Winner will be announced on the 02nd.

In addition— Our customers input is always welcomed. If you have any ideas or suggestions, please email them to us, if we publish them your name will go into our drawing for the year end giveaway.

UPCOMING AUGUST EVENTS

DID YOU KNOW AUGUST IS: ADMIT YOUR HAPPY MONTH, FAMILY FUN MONTH, GOLF, MONTH & ROMANCE AWARENESS MONTH? WHY NOT TAKE A CLASS TO SCRAPBOOK THOSE PICTURES!

01ST *PERSONAL DIE CUT MACHINES —20% OFF*

NATIONAL KIDS DAY—BRING YOUR KIDS IN FOR 20% OFF YOUR PURCHASE.

02ND *ALL PAGE KITS—35% OFF*

03RD *FRIENDSHIP DAY— BRING IN A FRIEND AND CROP—BOTH OF YOU WILL RECEIVE A GIFT.
BOOK A PRIVATE CROP RECEIVE IT FOR 50% OFF!*

04TH *CRAFTERNOON TIME— ALL DAY FREE*

05TH *KID KAMP SESSION 1 11 AM— 2 PM \$45.00*

07TH *ALL BOOKS & MAGAZINES 20 % OFF*

08TH *“PROUD TO BE AN AMERICAN” 5:30—6:30 PM \$12.00*

11TH *CRAFTERNOON TIME— ALL DAY FREE*

12TH *KID KAMP SESSION 2 11 AM—2 PM \$45.00*

12TH *WIZARD CLUB/CLASS 1-3PM \$25.00 (DONNA)*

14TH *BACK TO SCHOOL SALE—UP TO 40% OFF*

15TH *“SUMMER” CHIPBOARD ACCORDIAN BOOK*

5:30 – 7:30 PM \$25.00

18TH *CRAFTERNOON TIME— ALL DAY FREE*

19TH *“FREEDOM” CIRCLE BOOKLET 2-3PM \$10.00*

SUMMER DAY CARD 3-4PM \$10.00 (LEARN HOW TO MAKE A SHAKER BOX!)

CROP & SHOP ALL DAY – FREE STUDIO 2

22ND *ALL RUBBER STAMPS 20% OFF*

25TH *CRAFTERNOON TIME— ALL DAY FREE*

29TH *ALL HOLIDAY STICKERS 20% OFF*

Many Classes are held monthly, call for information!!



WHAT TO BRING TO CLASSES: BASIC SCRAPBOOK CLASS: NONE LEARN ALL THE BASICS; DEFINITIONS, TOOLS, ETC.

SIMPLE SCRAPBOOK CLASS: CREATE YOUR FIRST PAGE IN THIS CLASS. **ALL OTHER CLASSES:** MINIMUM TO BRING IS: ADHESIVE, SCISSORS, EXACTO KNIFE, 12X12 PAPER TRIMMER & OF COURSE SOME PHOTOS

WIZARD CLUB MEETINGS: BRING **WIZARD** AND BASIC SUPPLIES

REMEMBER– AFTER EACH “INSTRUCTIONAL” CLASS IS OVER, YOU ARE WELCOME TO STAY LONGER AT NO CHARGE TO FINISH YOUR PROJECTS AND HAVE ANY QUESTIONS ANSWERED.

August's Featured Web Product:



See D's ready-to-mount stamps are sold in very affordable design sets that pop out and magically stick to SeeClear blocks. Line it up! You want to stamp things in line, a word that has all the letters in a row, or a border that seems to be endless?

40% Off

WEB PAGE SPECIAL

40% Off

Discount is for featured Product Only! No Cash Value

Not valid with any other offer

Must present coupon at time of purchase



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