

# **ROSWELL**

## **HOP ON OVER TO THE FIRST ANNUAL “LOCAL INDEPENDENT MERCHANTS” SHOP HOP!**

**FRIDAY MARCH 07<sup>TH</sup>, 2008 THRU WEDNESDAY MARCH 19<sup>TH</sup>, 2008. DRAWING WILL BE HELD  
SATURDAY MARCH 22<sup>ND</sup> AT 9:30 A.M. AT PIONEER PLAZA- YOU DO NOT HAVE TO BE  
PRESENT TO WIN. (A CITY OFFICIAL WILL DO THE DRAWING)**

Make your first stop at one of the **24** participating shops between March 07<sup>th</sup> and March 19<sup>th</sup>, 2008 and pick up your [LIM Shop Hop Passport](#) and get them stamped at each shop while collecting inspiration along the way.

You can also print out the passport and/or rules by visiting select merchant's websites: [www.imaginethatscrapbooks.com](http://www.imaginethatscrapbooks.com), [www.traditionsphoto.com](http://www.traditionsphoto.com), [www.onceagainconsignment.com](http://www.onceagainconsignment.com), as well as the Roswell Daily Record's website: [www.roswell-record.com](http://www.roswell-record.com) and the Roswell Chamber of Commerce' web site: [www.roswellnm.org](http://www.roswellnm.org)

Turn in your completed passport at the last shop you visit. This **MUST** be done during the [LIM Shop Hop](#). If your passport contains stamps from all **24** participating shops, you'll be in the running for our fabulous **grand prize!**

**You need not be present to win.** Winners will be notified using the contact information they provided in their passports. The winners' names will be posted on several merchants website as soon as it is available.

**Have your passport stamped at all of the shops, and you can win this wonderful prize!**

**Grand Prize: \$2,400.00** (Gift Certificates totaling \$2400.00) from all participating Local Independent Merchants. (Each shop donated a \$100.00 gift certificate to their shop)

**Individual Shops:** In addition, several of the participating individual shops will be holding a separate drawing for some other fabulous prizes and some special events in their store. When you visit the stores to get your passport stamped inquire about individual details.

**Pick your starting point and hit the road!**

# Participating Shops

Each shop has something different and exciting to spark your imagination! Visit as many as possible and see why your local independent merchant shops are such a vital part of the community.

Visit the participating shops' web sites to see all the products they have to offer. Sign-up to receive newsletters and special offers from each shop.

**Please note: Your email address will NOT be shared with anyone else.**

Bring a friend or relative with you and join in on the fun of our first annual LIM Shop Hop experience and enjoy the fun and creativity of this event together. Remember your cameras!!!!!!!!!!!!

Planned Shop Hours - Each stores normal business hours (Some may have extended hours- check them out for details.)

## Rules

- 1) Visit each of the participating shops during the hop to be eligible for the grand prize!
- 2) Shop Hoppers must visit the shops themselves to get a stamp; we cannot stamp a friend's passport who is not present.
- 3) One passport per Hopper.
- 4) Must be at least 16 years of age to participate

## [New to Shop Hopping? Start Here!](#)

Plan which stores you wish to visit first and map out your route. For specific individual shops information, check out their web pages. Notice that you have over two weeks to get all your passports

stamped during this Shop Hop. Some shops may be open earlier or later (see "Participating Shops" for individual shop hours). Be sure to give yourself plenty of shopping time!

Pick up your passport at the first shop you visit, or print out the "Printable Passport" and bring it with you. Have each shop stamp your passport.

**Check out the Rules on participating merchant's websites or call 622-5252, 623-5454, 627-7776 or 637-6418.**

Don't forget to register at each shop for that shop's prizes, which will be different from the **Local Independent Merchants Grand Prize**. You may wish to bring address labels to make it easier to register (make sure to include your email address).

Several of the Shops will be having special events going on in their store during the Shop Hop. Check each participating store for details.

Don't forget to leave your completed passport at the last shop you visit!

We can't wait to see you during the Local Independent Merchant Shop Hop!

### Questions & Answers

*What is a Shop Hop and how does it work?* Our shop hop is an organized event that gives you an opportunity to visit local independent merchants to see what they have to offer- within a defined period of time. Each shop that you visit will stamp your passport and after the event there will be a drawing for some great prizes.

*What do I need to participate?* All you need to do is visit each participating shop and get your passport stamped. After you visit the last shop- leave your filled passport with that store.

*How do I find out more information on this event?* You can contact anyone of the participating shops – or the organizer: Dene Van Winkle at 622-5252 or 623-5454, Molly Boyles at 627-7776, Sonya Brooks at 637-6418 or visit one of the following websites: [www.imaginethatscrapbooks.com](http://www.imaginethatscrapbooks.com), [www.traditionsphoto.com](http://www.traditionsphoto.com), [www.onceagainconsignment.com](http://www.onceagainconsignment.com), [www.roswell-record.com](http://www.roswell-record.com) or [www.roswellnm.org](http://www.roswellnm.org)

*How are prizes awarded?* Just drop off your completed passport at the last shop you visit, no later than 5pm on Wednesday March 19<sup>th</sup>, 2008. All shops passports will be combined and a City Official will draw the winner on Saturday March 22nd at 9:30 a.m. in Pioneer Plaza. You do not need to be present to win. However, we would love to have all participants present. Otherwise you will be notified via the information on your passport. **You are only eligible for the grand prize if you visited ALL participating shops!** Many individual shops in addition will be holding separate drawings. See the participating shop for details.

**GOOD LUCK!**