

The aliens have landed at **Imagine That! Scrapbook & Gifts** -317 N Main St. Roswell

Scrapbook Your Memories

It's never too late to capture life's precious moments.

Imagine That! Scrapbooks & Gifts located at 317 N Main Street has so much more to offer than just scrapbooking. Voted as the best scrapbooking store in the Country by Better Homes & Gardens- The store is always expanding on new things, everything from the Professional Portrait Studio to UFO Souvenirs and much more.

After listening to their customers want more photo opportunities **Imagine That! Scrapbooks & Gifts** incorporated a Professional Portrait Studio where you can take your own professional pictures, they have backdrops, props, lighting, etc. all that's missing is your camera.

Does your family make a fuss when it's time to get their portraits taken? Are you tired of getting the family's schedule together to get their portraits taken? Do you want natural looking poses? AND, the prints you want? Do you wish you could do it yourself but don't have a professional backdrop? Well if you said "Yes" to any of these questions then you need to "Be Your Own Photographer" in our Professional Photo/Prop Studio bring in your own camera, and you can rent our studio by the hour and take all the photos you like. (Pricing is based on one camera usage per individual family or grouping) Imagine That! Scrapbooks & Gifts has over fifty (50) professional backdrops and props to choose from. (Everything from holidays to school, sports, dance, pageant, wedding and more.) We rotate out the "theme" every week, or you can call and request a specific backdrop.

The newest addition to **Imagine That Scrapbooks & Gifts** is their Mascot collection. During Christmas they had Mr. & Mrs. Clause taking pictures and Peter Cotton Tail at Easter, and of course we will have our Aliens for the UFO Festival.

You can book your next party at the store or just rent one of our many mascots- We have Tweety Bird, Sylvester, Shrek, A Pig, Frog, Leprechaun, Wizard, Bumble Bee, Dalmatian, Lion Chicken, Spiderman, Daisy & Duke the Bears, Peter Cotton Tail, Mr. & Mrs. Clause, and of course our Alien family (including our baby alien). Our inventory on our Backdrops, Props and Mascots are growing daily. Call or stop by the store for more details.

Scrapbooking- creating albums of memorable moments- is a hot crafting trend that is finding adherents across all demographic lines. Scrapbooking now ranks as the most popular craft segment. Participants include mothers noting their child's milestones and grandparents seeking to get the family history down for future generations. Car enthusiasts document the refurbishment of a classic vehicle and college students celebrate trips abroad.

“Scrapbooking is an activity for anyone who wants to savor and archive life's important moments.” Thanks to new products that simplify the process, you don't have to be an artist to create a very special album.

The staff at **Imagine That! Scrapbooks & Gifts located at 317 N Main St.** helps people celebrate precious moments every day. In the store you will find a rainbow of papers, stickers and embellishments that can be used to create one-of-a-kind scrapbook pages. “New scrapbooking products make it easy for people to get involved on their comfort level,” explains Van Winkle “There are pre-coordinated kits that take the guesswork out of building pages for newcomers and thousands of individual elements for people with some crafting experience who want to design their own layouts. Another upcoming trend is digital scrapbooking where you use computer software and a mouse to create pages, instead of scissors and glue.”

For most people, creating scrapbooks is about more than making memory albums. Most scrapbookers find the process creative and stress- relieving. Scrapbooking is also tremendously social. Forums that allow crafters to chat with one another and share their handiwork have sprung up allover the Web. **Imagine That! Scrapbooks & Gifts** host crop parties where scrapbookers transport all of their supplies to the store to work on their scrapbooks in the company of friends and other scrapbooking enthusiasts. “It’s a fun and very productive Girl’s Night Out.”

Isn’t it time you dragged all of those boxes of great photos out of the closet? ***Imagine That! Scrapbooks & Gifts*** offers introductory classes and demonstrations on scrapbooking. They offer these tips on getting started:

- Look for coordinated collections or kits to make the page design process faster and easier.
- Try rubber stamps and rub-on letters to make the lettering process more interesting.
- Practice on a single album page that you can frame and hang on the wall.
- Get started with an album for a specific occasion such as a family vacation, 50th anniversary celebration or a Little League season, etc.
- Incorporate quotes from people featured in photos to add sentiment to pages.
- Check out magazines, books and website for design and layout ideas.

We are continually bringing in celebrity designers, inventors, manufactures in the industry. We have some great guests coming throughout the year.

For more information on scrapbooking, upcoming classes, events, guests etc. visit ***Imagine That! Scrapbooks & Gifts*** located at 317 N Main Street, call 622-5252 or visit them online at: www.imaginthatscrapbooks.com

Imagine That! Scrapbooks & Gifts will be open extended hours during the Roswell UFO Festival- July 03rd thru the 06th. Including open at 11 am on Sunday. We will participating in many of the UFO Festival events, including the Alien Animal Contest, The Costume Contest and the Parade on Saturday evening at 7:30 PM. Stop on by for an ice-cold frozen lemonade or UFO H2O and see what all we have to offer. During the festival we will have our UFO backdrop up so bring your camera and for only \$10 you can take your keepsake photo in front of our UFO backdrop, or better yet buy your UFO souvenir T-shirts (2 for \$24.99) and take your picture for free.

Imagine That! Scrapbooks & Gifts 317 N Main St. 575/622-5252

www.imagethatcrapbooks.com